

— CREATIVE PRODUCER · DIRECTOR · CINEMATOGRAPHER · ATLANTA, GA

Jack Holt. *Find the story, then make the film.*

I lead video from concept to delivery. I interview real people, find the emotional center of their story and build the film around it: patient and customer documentaries, brand films and commercials for consumer, tech and healthcare brands. Fifteen years in video production, the last four running my own company from pitch to final cut. Now I want to do that work inside a creative team.

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EXPERIENCE

Founder & Creative Producer · Big Brand Vision

Atlanta production company · 2022 – present

- Lead every project from the first client call to delivery: discovery, concept and treatment, interviews, leading a small crew and the client on set, edit and revisions.
- Patient and customer documentaries built around one person's story, including *Vanessa Hodges* and *Ella: A Patient Story*.
- Brand documentaries for Camp Creek Dental and The Eating Spot; culture film for Geek+ (IPO celebration).
- Productions in Atlanta, Miami, Los Angeles and New York.

Creative Producer (retainer) · Balanced Aesthetics & Wellness

Atlanta wellness brand · Aug 2025 – present

- Run the brand's video program end to end: monthly story planning, scripting, multi-day shoots, editing and the release calendar.
- Interview patients, owners and staff who have never been on camera, and turn those conversations into documentaries, promos and a podcast series.
- Hundreds of finished pieces in just over a year, on a retainer I pitched and sold.

Producer & Editor · Dr. Jeffrey Butts, DDS (YouTube channel)

2022 – 2024

- Scripted, shot and edited roughly 500 long-form videos for a practice-owned channel now at 1.7M+ views; one passed 800K.

Video Producer, in-house marketing · i-Blason, via Creative Circle

Consumer tech brand (Cosmo Mobile, SUPCASE) · 2020 – 2022

- Directed, shot and edited the brand's UGC-style content, product photography and marketing shoots.
- Separately, on freelance: Cosmo Mobile's lifestyle commercial, narrative brand film and holiday spot, and i-Blason's 10th-anniversary culture film.

Freelance Video Producer · Atlanta

2011 – 2022

- Corporate, promotional and event video as producer, shooter and editor, usually leading a crew of one or two.

Editor · Encompass Digital Media, for DVIDS

Defense Visual Information Distribution Service · 2011 – 2014

- Prepared footage sent in from the field for distribution: cleanup, formatting and file management.

BY THE NUMBERS

15 years

in video production; 4 running my own company

100s

finished pieces in a year as one brand's video lead

~500

videos scripted, shot and edited for one channel

1.7M+

views on that channel

SELECTED WORK

- Vanessa Hodges** · documentary, patient story
- Balanced · Why We Are Here** · team documentary
- Cosmo Mobile** · commercial and narrative brand film
- Camp Creek Dental (Dr. Jeffrey Butts)** · brand documentary
- i-Blason 10th Anniversary** · culture film

WHAT I DO

Concept & treatment

Interviewing non-actors

Story structure

Cinematography

Client lead

Camera & lighting

Sound

Resolve · Premiere · Final Cut · Pro Tools

HOW I WORK

Usually lead a crew of one or two; can also work solo. Own kit: Lumix S1 II, lenses, lighting, audio.

EDUCATION

Art Institute of Fort Lauderdale · Video Production · 2010